

DESIGN ASSETS CHECKLIST

Content required for your design project may include:

- TITLE
- DESCRIPTOR / STRAP LINE
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- VISUALS (photograph, illustration, graphic)
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- OTHER TEXTS
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- DATE / TIME
- LOCATION (address, map, online link)
- CONTACT DETAILS
- WEBSITE
- SOCIAL MEDIA ACCOUNTS
- TICKETS (sale locations, cost, concessions)
- RESTRICTIONS / REGULATIONS
- YOUR LOGO
- SPONSOR LOGOS
- CREDITS (photographer, illustrator, designer, etc)
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